

Porch Rockr Poster Process
Finn Deetscreek

Inspiration



BAR & CLUB	FOOD	SHOPPING	CULTURE
• The 1000	• Canteen	• Pharmacy	• Museum
• The 1001	• Canteen	• Pharmacy	• Museum
• The 1002	• Canteen	• Pharmacy	• Museum
• The 1003	• Canteen	• Pharmacy	• Museum
• The 1004	• Canteen	• Pharmacy	• Museum
• The 1005	• Canteen	• Pharmacy	• Museum
• The 1006	• Canteen	• Pharmacy	• Museum
• The 1007	• Canteen	• Pharmacy	• Museum
• The 1008	• Canteen	• Pharmacy	• Museum
• The 1009	• Canteen	• Pharmacy	• Museum
• The 1010	• Canteen	• Pharmacy	• Museum



NAVIGATION

Icon	Description
•	Bar & Club
•	Food
•	Shopping
•	Culture
•	Health
•	Education
•	Transport
•	Other



UNCONVENTIONAL MISTS

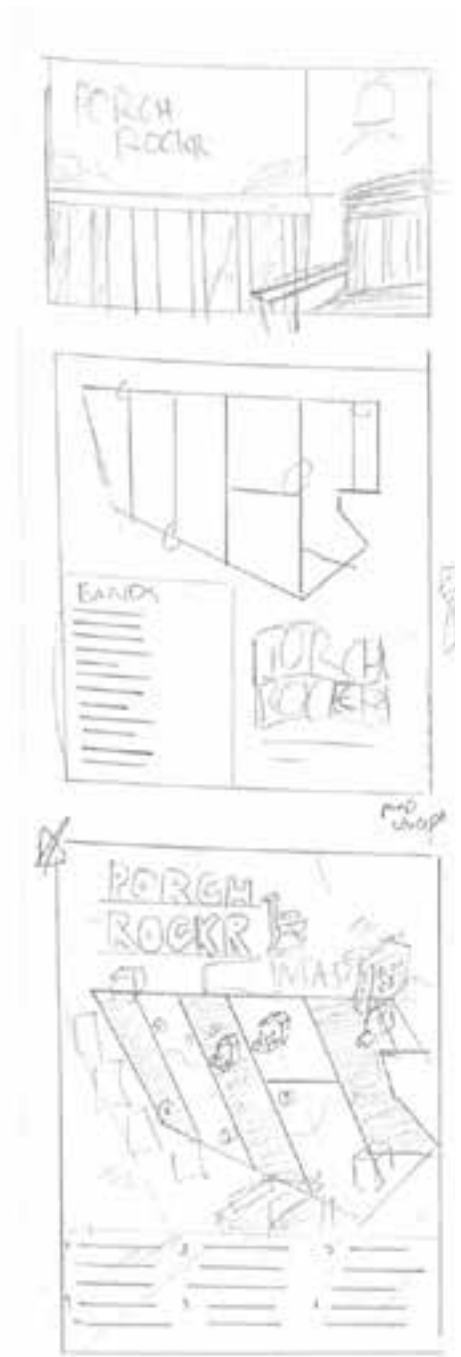
This is a collection of various icons and symbols used in the maps, including a compass rose and a scale bar.





SPIRIT OF THE BEAR
 DEEPLY STAN
 CHURCH & JERRY WISDOM
 HILL AND HERMS
 TWIN ATOM
 AXON MENSION
 FANCYLESS
 AKRON DISTRICT THE BAND
 SOUL SLINGERS
 CITY STREET
 THE JOY
 THE CHANGE
 THE WOODS

Sketches





House Line Art





Logo Progress

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PORCH ROCKR

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Main Logo

porc^h rockr

Variations

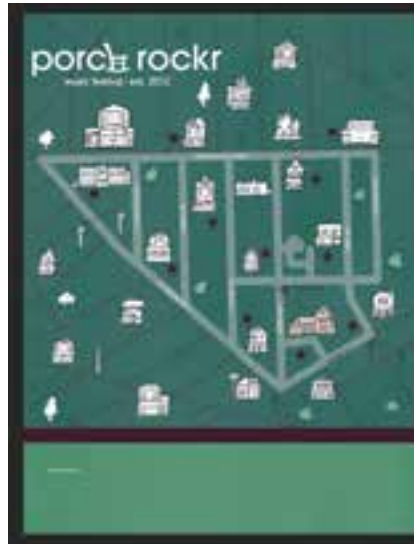
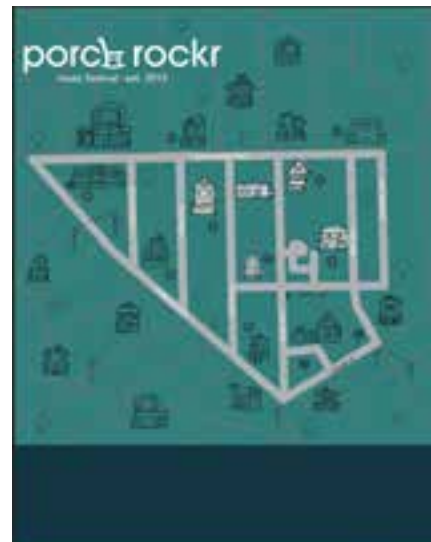
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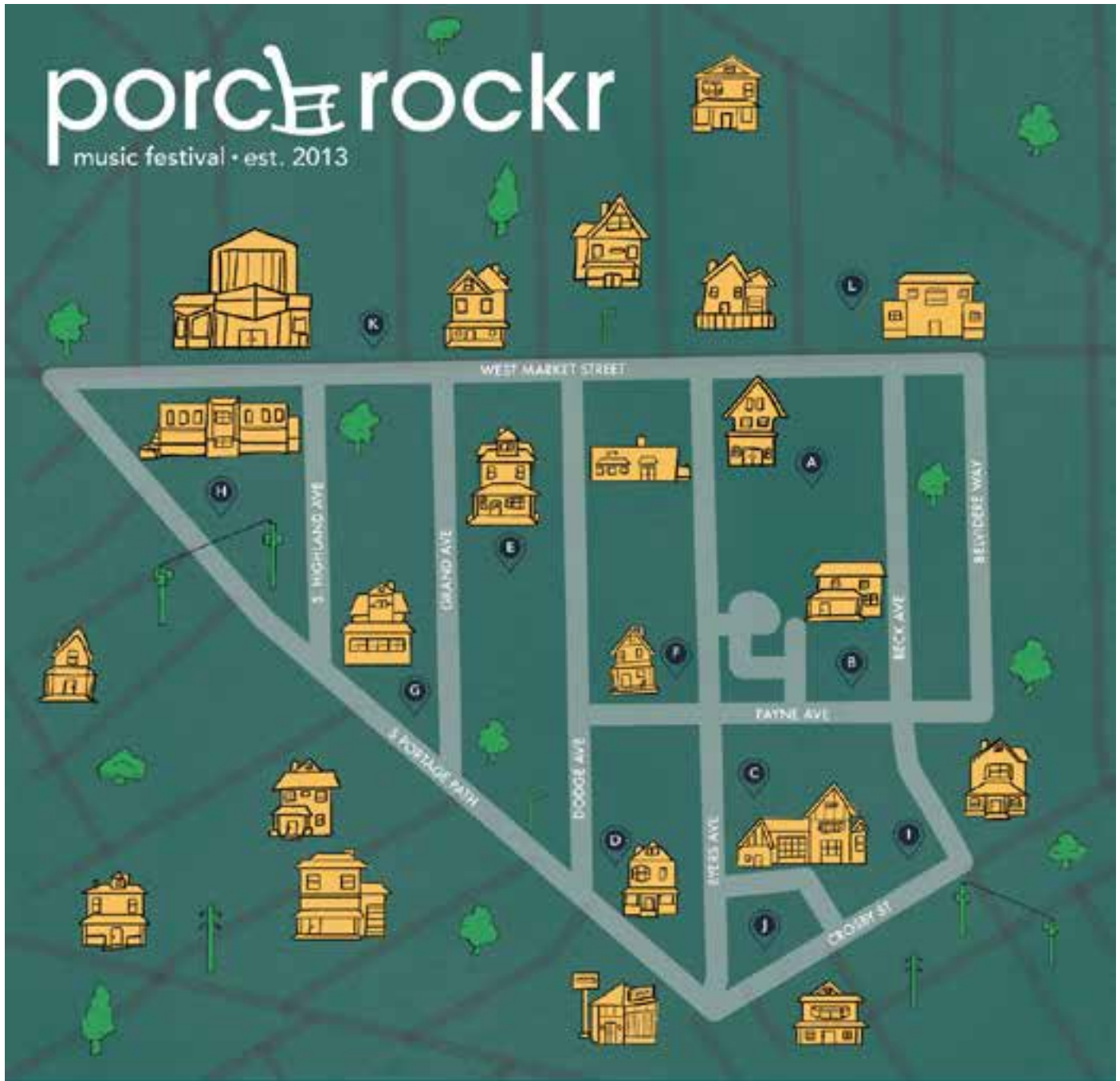
porc^h rockr

Reference Images



Poster Progress





BANDS	<p>A Chanille Kazadi Indre Ange Haze DETENTION</p>	<p>D Kodachrome Babies Christopher Soulby Colorvine</p>	<p>G Honeyland Big Pop Framedrifter The Full Flavor</p>	<p>J Wake Magnolia The Southside Model Rockets</p>
	<p>B The Beyonderers De Riffs Fatback Mango The Super Babe</p>	<p>E Jeff Klemm & The Letters Twin Atomic Wo Hop Madness The Shoohoms</p>	<p>H Language The Modernes Bask Oregon Peanut Butter Troll</p>	<p>K Rock Salt & Nails The Porch Shaks Summit Sky Swop Meet</p>
	<p>C Galactic Sedan Rubber City Ukes Uptowne Buddha Black Beans and Nepali Hot</p>	<p>F One Fine Day THE WOOVS The Labra Brothers</p>	<p>I Rye Valley D. Aky The You Suck Flying Circus</p>	<p>L So Nectar Cult Kids Like Tyrants The Kahuna Kings</p>







**finn
deets-
creek**

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Advanced Illustration
Project 2
Designed by Finn Deetscreek